

Core Values and Beliefs

Our guide in building LCSi, a different, and hopefully better, kind of consulting company is what we call our *Core Values and Beliefs*. This is really a statement of our aspirations about how we will treat each other and how we will treat our clients.

- 1. We feel a sense of urgency on any matters related to our clients. We own problems and we are always responsive. We are client driven.*
- 2. We require complete honesty and integrity in everything we do.*
- 3. We believe in the Golden Rule. In all our dealings we will strive to be courteous and friendly, as well as compassionate and fair.*
- 4. Clarity in understanding our mission, our goals, and what we expect from each other is crucial to our success.*
- 5. We respect individuals, and believe that professionals who are treated with respect and given responsibility respond by giving their best.*
- 6. We are frugal. We guard and conserve our client's resources with at least the same vigilance that we would use to guard and conserve our own personal resources.*
- 7. We insist on giving our best effort in everything we undertake for others. Furthermore, we see a huge difference between "good mistakes" (best effort, bad result) and "bad mistakes" (sloppiness or lack of effort).*
- 8. We make commitments with care, and then live up to them. In all things, we do what we say we are going to do.*
- 9. Work is an important part of life, and it should be fun. Being a working professional does not mean being stuffy and boring.*

We aren't perfect. These are our aspirations, not a state we have attained with perfection. However, we can promise that we will always tell you the truth, and we can promise that we will always give our best effort to do the right thing.